

Regulation for the prize draw entitled RIDE AND WIN A CYCLING ADVENTURE

PROMOTER

Dolcevita Bike Tours Sas, registered office: Via Cimarosa, 18 - Villa San Pietro (CA) - Italy VAT No. 02626200923 - +39 070 920 98 85 - info@dolcevitabiketours.com (herein after "Promoting society")

DELEGATED PARTY

The promoter delegates the company MAX MARKETING S.r.l. with operational headquarters in Via Cassala no. 16/18 - 25126 Brescia - Italy and registered office in via F. Pontara no. 2, Concesio (BS) - Italy, to oversee the administrative requirements for this prize draw.

DURATION

From 01/03/2020 to 31/12/2020

RECIPIENTS

End consumers over the age of eighteen who have taken part in a holiday with Dolcevita Bike Tours during 2019 or 2020.

Employees of the promoting company and any companies involved in the organisation and running of the prize draw are excluded from taking part.

GEOGRAPHICAL SCOPE

The draw is held in Italy. Participants can be resident in any part of the world.

HOW TO TAKE PART

To take part in the draw, participants must satisfy the following conditions:

- 1) They must have taken part in tour organised by Dolcevita Bike Tours in 2019 or 2020. The booking can have been made either with Dolcevita Bike Tours directly or through a partner agency.
- 2) They must have written a review about their tour experience on TripAdvisor, Google Reviews or have "recommended" the Dolcevita Bike Tours page on Facebook.

To take part in the draw, you must:

- Access the website: contest2020.dolcevitabiketours.com
- Fill in all the fields in the registration form
- Add the link to your review on TripAdvisor or Google Review or the page recommendation in the relevant section
- Give your consent to the processing of your personal data.

You do not have to add the link to the review or the page recommendation when registering. The procedure can be completed afterwards.

Once you have correctly registered and published your review, the system will send a confirmation email within 24 hours. If you do not receive the confirmation email, please contact the promoting society.

Please note that if users register their data to more than one email address or refers to false users, they will be deleted from the database and any prizes awarded will be cancelled. Likewise, users who register with incomplete or false data, e.g. inexistent addresses, incorrect phone numbers or registered to other persons, will be contacted to request the correct data or risk exclusion from the competition. The promoting society reserves the right, therefore, to ask users to verify the identification data provided by the participants when registering for the competition.

It should be noted that:

- Every registration on the contest2020.dolcevitabiketours.com website and review by users will be recorded with the day and time by the software program. Acknowledgement of users will be done based on the email address provided when registering.
- Participation in the prize draw is reserved for those people who are already registered on TripAdvisor and Facebook and/or have a Gmail account to write a review on Google Reviews prior to the start of the prize draw. The promoting society, or third party delegated on its behalf, reserves the right, at any time during the prize draw, to ask the participants and/or winners to provide proof of registration on the social network prior to the start date of the prize draw. If this proof is not provided, the participant and/or winner will be excluded.
- The prize draw is not sponsored, supported or administered in any way by TripAdvisor LLC, Google or Facebook.
- It should be noted that the server hosting the contest2020.dolcevitabiketours.com website is located in Italy and is responsible for data management and the activities related to all the stages of the contest at the operational headquarters of 2p WEB di Paolo Pira - Via Kennedy 7 - Dorgali (Nu) - Italy - VAT No. 01184110912.

THE DRAW

Three winners will be drawn from among the participants correctly enrolled in the contest for 1st, 2nd and 3rd prize. The draw will be in the following order:

1st name drawn: 3rd prize

2nd name drawn: 2nd prize

3rd name drawn: 1st prize

The draw for prizes will take place by 31 January 2021 in the presence of a notary or an official in charge of consumer protection and public trust at the Chamber of Commerce in the relevant district.

In addition to the winners, 3 reserves will be drawn to whom the prizes will be assigned, in order of classification, in the event that:

- the winners cannot be contacted
- the acceptance form within the terms included in this regulation has not been sent
- disqualification/exclusion has occurred for one of the reasons listed in this regulation

If the list of reserves finishes without the possibility of awarding one or more prizes, the prizes will be donated to the non-profit organisation: ASD Veloclub Sarroch with headquarters in Via Umbria 7 - 09018 Sarroch (CA) - Sardinia - Tax Code 92019570925

MAIN PRIZES

- 1st prize: Voucher for the "A Mine of Memories bike tour" in Sardinia (code LCS3) for two people worth €1,280,00 VAT excluded
- 2nd prize: 1 Trekking bicycle worth €614.00 VAT excluded
- 3rd prize: 1 set of Ortlieb Back-Roller Classic travel bags worth €124.99

The total value of the prizes is € 2,018.99 VAT excluded.

Details of prizes

1st prize: Voucher for the "A Mine of Memories" bike tour in Sardinia for two people

INCLUDED IN THE STAY

- 7 nights in a 3-star hotel and farmhouse holiday home in rooms with private bathroom
- 7 breakfasts
- Welcome in person (or phone call) and hotel presentation tour
- Transfer at the end of the 3rd day (optional)
- Luggage transport from hotel to hotel
- Supply of maps and road books with route descriptions
- Telephone support
- Trekking bicycle hire

NOT INCLUDED

- Local taxes (about €10)
- All lunches and dinners
- Entry to museums and archaeological sites
- Ferries to Carloforte and Calasetta

Important: the stay must be taken in the periods from 01/03/2021 to 27/06/2021 or from 05/09/2021 to 31/12/2021. The starting date of the stay must be any Saturday in the above-mentioned period.

The stay starts in Cabras (Oristano, Italy) and finishes in Pula (Cagliari, Italy)

The stay is valid for two people in a double room.

The food and lodging included during the stay consists of a room and breakfast.

Transport costs incurred by the winner to arrive at the starting place of the tour from their place of residence and the return trip there at the end of the stay will be borne by the winner and not by the sponsor.

Any other costs incurred by the winner before, during and after the tour will be borne by the winner.

If the first-prize winner has already taken part in the "A Mine of Memories" bike tour in Sardinia, he/she may request to take part in another tour listed on the dolcevitabiketours.com website for the same value as the prize. No refund will be due if the cost is lower. The winner must pay the difference if the cost is higher.

2nd prize - Trekking bicycle

- Main features:
- Frame: aluminium, front suspension with lockout or equivalent
- Front derailleur: Shimano Deore FD-T6000 or equivalent
- Crankset: triple or equivalent
- Rear derailleur: Shimano SLX RD-M670SGS, 10-Speed or equivalent

- Gearbox controls: Shimano Deore SL-M6000 or equivalent
- Brakes: Shimano BR-MT200, Hydraulic disc brake or equivalent
- Wheels: aluminium rings, Shimano geared hubs with rapid release or equivalent
- Tyres: Schwalbe Marathon Plus, puncture-proof or equivalent
- Saddle: Royal or equivalent

COMMUNICATION WITH WINNERS

The winners will be notified by email: Each winner must accept the prize within 7 days from the date of receiving notification of said prize by returning the relevant “prize acceptance” form completed in all parts, together with a copy of a personal identification document.

If the above-mentioned documentation is not received within this period, the prizes will be deemed “not accepted” and the Reserves will be contacted, in order of classification, who will be required to accept the prize in the same way as previously described.

The prize will be confirmed after the effective validation and verification of compliance with all the participation rules and conditions indicated in this regulation.

TERMS AND METHOD OF DELIVERING THE PRIZES

The winner of the tour will receive a voucher via email within 7 days of acceptance.

The material prizes will be delivered to the winners within a maximum of 180 days by courier to the address indicated on the prize acceptance form. The cost of shipping will be borne by the promoting society.

Final notes

- Failure to fill in the information requested, to indicate the review on TripAdvisor or Google Reviews or to not have “recommended” the DolceVita Bike Tours page on Facebook will result in exclusion from participation in the competition.
- Any participation that does not meet the requirements of this regulation or, carried out contrary to it, will not be considered valid.
- The sponsoring company assumes no responsibility for any problem involving access, impediment, malfunction or difficulty related to the technical tools, computer, telephone line, cables, electronics, software and hardware, transmission and connection, Internet connection or versions of the browser, which may prevent or delay a user from participating in any stage of the competition including, purely by way of example, causes of force majeure such as malfunctions, adverse weather conditions, etc.
- The recipients who, at the sole discretion of the sponsoring company or of third parties appointed by said company, participate with means and tools aimed at avoiding transparency, or in violation of the ordinary running of the contest, will be excluded from participation and will not be able to claim any prize awarded. Consequently, the sponsoring company, or third parties appointed by said company, reserve the right to take action against all the participants and in the terms deemed most appropriate and in compliance with applicable laws.
- The images of the prize shown in the communication materials are provided by way of example only.
- The promoter assumes no responsibility for failure to receive the winning communication due to incorrect email addresses or reference to a mailbox that is full or disabled.
- The sponsoring company hereby states that it waives the right to request the substitute tax from the winners for the amounts paid, for the income tax withholding purposes laid down by art. 30 of Italian Presidential Decree no. 600 of 2/09/1973

The regulation can be consulted on the following web page: contest2020.dolcevitabiketours.com